

CITY COUNCIL

MAYOR
JOEL FAJARDO

VICE MAYOR
VICTORIA GARCIA

COUNCILMEMBER
MARY MENDOZA

COUNCILMEMBER
MARY SOLORIO

COUNCILMEMBER
PATTY LÓPEZ

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Raul A. Riesgo
(562) 665-4659 | Raul@merinogrp.com

DATE: March 5, 2026

CITY OF SAN FERNANDO EXPANDS COMMITMENT TO LOCAL BUSINESS GROWTH WITH NEW GRANT FUNDING

*Applications Open March 5 – April 6 for Council-Approved
Small Business Assistance Program*

SAN FERNANDO, CA – The City of San Fernando has opened the application period for its Small Business Assistance Program, continuing a sustained commitment to strengthening neighborhood businesses and commercial corridors across the community.

Applications will be accepted March 5 through April 6, 2026, and are available at: <https://www.sanfernando.gov/Business-Support/Small-Business-Assistance-Program>.

Following discussion and formal action during its September 2, 2025, public meeting, the City Council approved the allocation of Community Development Block Grant (CDBG) funds for Fiscal Year 2025–2026, including \$137,861 for the Small Business Assistance Program.

This investment builds on the City’s prior allocation of \$210,110 in Fiscal Year 2024–2025, which supported storefront and façade improvements for 19 local businesses. Funded improvements included upgraded signage, anti-graffiti coatings, exterior painting, and other enhancements that improved the appearance and competitiveness of commercial properties throughout San Fernando.

CITY MANAGER’S
OFFICE

117 MACNEIL STREET
SAN FERNANDO
CALIFORNIA
91340

(818) 898-1202

WWW.SANFERNANDO.GOV

PRESS RELEASE

CITY OF SAN FERNANDO EXPANDS COMMITMENT TO LOCAL BUSINESS GROWTH WITH NEW GRANT FUNDING

Page 2 of 2

City Manager Kanika Kith discussed the importance of the program during challenging economic conditions. “A vibrant local economy is essential to the well-being of our community. Through careful stewardship of federal resources, the City is taking deliberate steps to support our business community and help strengthen their resiliency during these difficult times. These funds are intended to translate into visible improvements, stronger storefronts, and meaningful support for the entrepreneurs who contribute to San Fernando’s character and stability.”

The Small Business Assistance Program provides grants to eligible business and commercial property owners for exterior improvements that strengthen storefront presentation and reinforce neighborhood vitality. Eligible uses include façade upgrades, signage improvements, exterior painting, and beautification efforts that contribute to safer, more welcoming commercial areas.

The City participates in the Los Angeles Urban County CDBG Program, administered by the Los Angeles County Development Authority (LACDA), ensuring funds are deployed in accordance with federal guidelines to benefit low- and moderate-income communities and support neighborhood improvement.

Business owners are encouraged to review eligibility requirements and submit applications online before the April 6 deadline.

For more information or to apply, visit <https://www.sanfernando.gov/Business-Support/Small-Business-Assistance-Program>.

###